



# 2015 Annual Report

MomsFirst is dedicated to reducing the racial disparity in infant mortality through home visitation, case management, education and support of pregnant women living in the City of Cleveland.

## Racial disparity in Ohio (2014):

Black rate: **14.3** } Black babies **2.7** times more  
 White rate: **5.3\*** } likely to die than white babies.

\*The MomsFirst IMR for 2010-2015 matches the White rate for the state of Ohio at 5.3

## Infant Mortality Rate:

MomsFirst:  
**8.6**

City of Cleveland:  
**15.6\***  
(\*preliminary)

*"This program has given me hope to know there are people who can help and who care"*

– MomsFirst participant

*"Now that my baby is here, I feel I am prepared and knowledgeable to care for him without too many worries"*

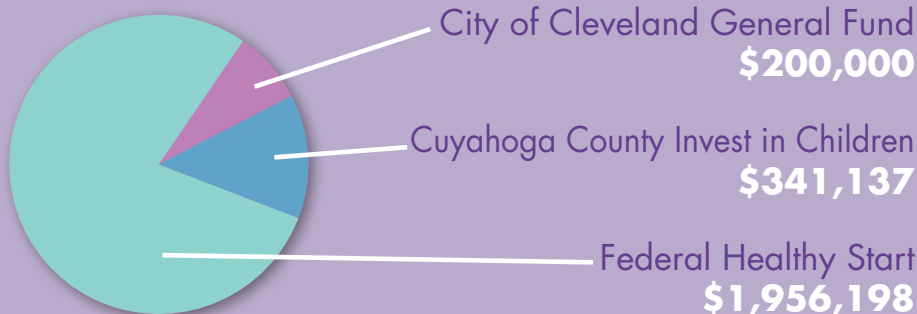
– MomsFirst participant

*"This program is a help for moms like myself that try to do the best we can"*

– MomsFirst participant

|  |   |
|--|---|
| <b>8</b><br>Case Managers and<br><b>36</b><br>Community Health Workers<br>Provided MomsFirst services<br>to<br><b>1,823</b><br>Participants and Their Families | <b>15,416</b><br>Home Visits Completed                            |
| <b>397</b><br>Teen Participants  | <b>9,863</b><br>Medical Appointments<br>Attended                  |
| <b>123</b><br>Incarcerated Participants  | <b>1,738</b><br>Depression Screenings<br>Administered             |
| <b>766</b><br>New Participants   | <b>1,525</b><br>Reproductive Life Plans<br>Completed              |
| <b>695</b><br>Births to Program Participants   | <b>1,461</b><br>Intimate Partner Violence<br>Screenings Completed |
|  | <b>134</b><br>Referrals to Job Training                           |

## Funding Sources:



CITY OF CLEVELAND  
Mayor Frank G. Jackson

MomsFirst is a program of the Cleveland Department of Public Health  
75 Erievew Plaza, Cleveland, OH 44114

**(216) 664-4194** (se habla español)

<http://www.momsfirst.org>



MomsFirst is a partner of Invest in Children.

## Save Sex Poster Campaign

Two students from Cleveland Metropolitan School District designed a poster to assist with reducing unintended pregnancies.

These posters are hung throughout the city of Cleveland, indoors and out.



## HealthMobile:

**1,998**

visitors served

**72**

pregnancy tests administered

**267**

STD tests provided

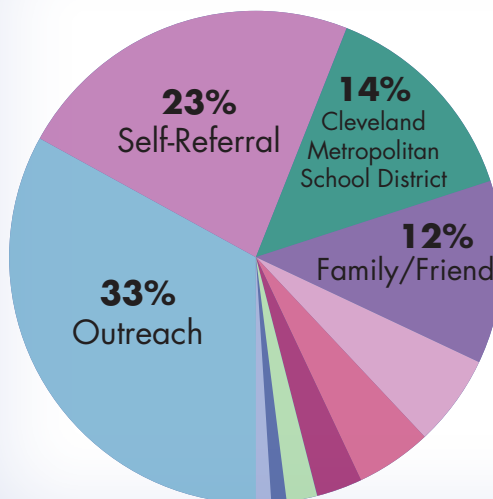
**342**

HIV tests provided

**17,002**

condoms distributed

## Referral Sources:



6% Social Service Agency

5% Medical Provider

3% Jail

2% Bill Board

1% Help Me Grow

1% Treatment Center

## Consortium Events:

**915**

Attended



**26**

Events

Covering topics such as:

the Affordable Care Act, Intimate Partner Violence, Substance Abuse Prevention, Pre-term Labor, Safe Sleep, Smoking Cessation, Perinatal Depression, Sexually Transmitted Diseases, Fetal Alcohol Syndrome, Healthy Relationships, and Family Planning

## Ohio Equity Institute:

A partnership between the Cleveland Department of Public Health and Cuyahoga County Board of Health, as well as over 60 partners, to strengthen the evidence base for realizing equity in birth outcomes.

**1,942** people viewed "Babies are Dying in the Black Community: A Closer Look at Cuyahoga County"

**670** people attended the One Life, One Voice, One Community event

**78** providers were trained on Long-Acting Reversible Contraceptives

**3** CenteringPregnancy cohorts received high quality, group prenatal care



OHIO INSTITUTE FOR EQUITY IN BIRTH OUTCOMES



one life  
one voice  
one community

every baby deserves a 1st birthday