

2016 Annual Report

MomsFirst is dedicated to reducing the racial disparity in infant mortality through home visitation, case management, education and support of pregnant women living in the City of Cleveland.



Infant Mortality Rate:

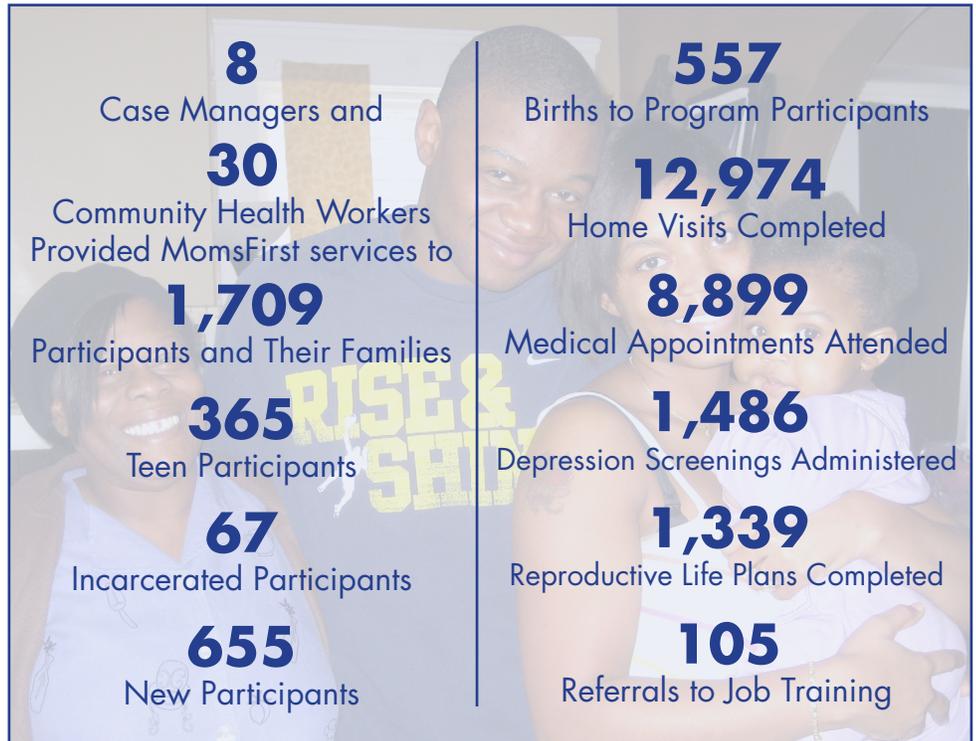
MomsFirst:
5.4

City of Cleveland:
10.2*
(*preliminary)

Racial disparity in Cleveland:

Black rate: **13.5*** } Black babies **2.5** times more
White rate: **5.4*** } likely to die than white babies.

*Preliminary



"My baby sleeps on his back and I breastfed for a little while because of my MomsFirst worker"
– MomsFirst participant

"My worker provided life changing advice that has led me to go to school and pursue a career so I can take better care of my children"
– MomsFirst participant

"Being a mom of two is hard. From depression to struggle after struggle, MomsFirst has provided me with a brilliant and caring worker. She made me feel like she is that angel in your family"
– MomsFirst participant

www.momsfirst.org launched in May!

40
Newsletter
Subscribers

Over **3,000** Hits
15 Blog Posts

55
Participant
Referrals



CITY OF CLEVELAND
Mayor Frank G. Jackson



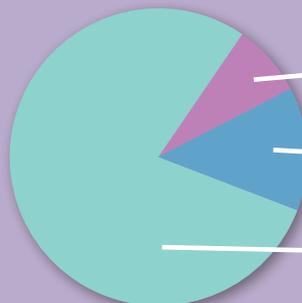
Cleveland Department of Public Health

MomsFirst is a program of the
Cleveland Department of Public Health
75 Erieview Plaza, Cleveland, OH 44114
(216) 664-4194 (se habla español)
<http://www.momsfirst.org>



MomsFirst is a partner of Invest in Children.

Funding Sources:



City of Cleveland General Fund
\$200,000

Cuyahoga County Invest in Children
\$341,138

Federal Healthy Start
\$1,814,000



Literacy Kick-Off

Thanks to a partnership with the Cleveland Kids' Book Bank, MomsFirst launched a literacy effort designed to emphasize the importance of early literacy, provide participants with board books for their babies every month and increase the number of babies being read to on a regular basis.

Between April and December,

9,508 Books

were distributed to MomsFirst families!



kidsbookbank.org



HealthMobile:

1,927

visitors served

280

STD tests provided

73

pregnancy tests administered

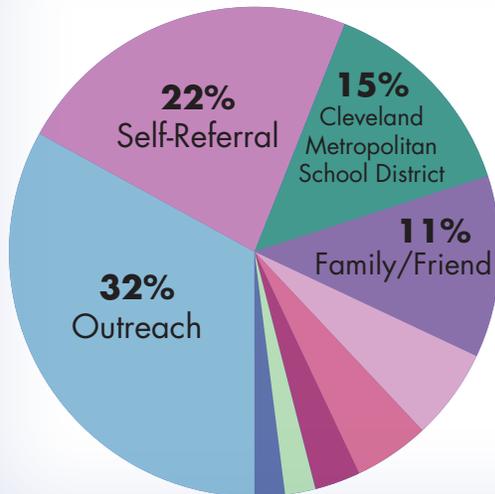
231

HIV tests provided

12,149

condoms distributed

Referral Sources:



7% Social Service Agency

6% Medical Provider

3% Other

2% Jail

2% Help Me Grow

Community Engagement

New efforts from the MomsFirst administrative office include raising awareness about infant mortality and engaging community partners and individuals to take action.

We Want To Live!

So many of our friends are dying because they are born too soon!

Here is how you can help. Visit <http://momsfirst.org/for-advocates/> to:

- Volunteer– Write a letter of support to encourage an expectant mom
- Support pregnant women in your community as an infant mortality ambassador
- Connect pregnant women to MomsFirst
- Donate to the MomsFirst Wish List on Amazon.com
- Post about MomsFirst on social media
- Attend an OEI Meeting

Help more of our friends celebrate their first birthday!



Ohio Equity Institute

A partnership between the Cleveland Department of Public Health and Cuyahoga County Board of Health, as well as over 60 partners, to strengthen the evidence base for realizing equity in birth outcomes.

Achieved upstream and downstream collective impact strategies to increase availability and use of Long-Acting Reversible Contraceptives to reduce unintended pregnancy and adoption of CenteringPregnancy, an evidence-based group prenatal care model, at all local hospitals and Federally Qualified Health Centers.



EVERY BABY MATTERS



OHIO INSTITUTE FOR EQUITY IN BIRTH OUTCOMES



one life
one voice
one community

every baby deserves a 1st birthday