

# HEALTHY CLEVELAND BUSINESS COUNCIL



supported by  
Steps to a Healthier Cleveland

*Making Cleveland a healthy place to do business*

# IMAGINE...

*making Cleveland a healthy place to do business*

Increasingly, employers are finding worksite health promotion to be an important strategy for improving employee health and productivity. It is also a critical strategy in cost-saving and enhancing a company's bottom line.

Health promotion and worksite wellness programs have been convincingly and repeatedly shown to result in reductions in employee healthcare costs and absenteeism, often within the first year of implementation.

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**The Healthy Cleveland Business Council (HCBC)** is comprised of businesses and organizations that are committed to improving worker health. The Council's long-term goal is to create an environment that fosters healthier attitudes and behaviors and attracts businesses and people to live, work and visit in the City of Cleveland and Northeast Ohio.

The HCBC is supported by Steps to a Healthier Cleveland, a program of the Cleveland Department of Public Health. Additional support is also provided by Kaiser Permanente and the Cuyahoga County Board of Health.

The HCBC is responsible for providing a framework for networking and resource-sharing among small, medium and large businesses in Northeast Ohio.

Founding partners include City of Cleveland, The Sherwin Williams Company, YMCA of Greater Cleveland, WellCorp, American Diabetes Association, Sherman Consulting Services LLC and Cuyahoga Community College.

**When developing a worksite wellness plan that works for you and your employees, getting**

*We're here to help.*



**Healthy Cleveland Business Council**  
*a program of Steps to a Healthier Cleveland*

# Healthy Cleveland Business Council

*a program of Steps to a Healthier Cleveland*

*membership*

## BENEFITS

- Quarterly Council meetings
- Vendor resource guide
- Worksite wellness starter kit/toolkit
- Capacity-building workshops on worksite wellness topics
- Networking with other healthy businesses
- “Member of” seal to identify your organization as a healthy business
- Mini-grant opportunities for innovative wellness programs
- Monthly newsletter that can be customized for your employees
- Updates on best practices in worksite wellness policies and programs

## ABOUT

*Steps to a Healthier Cleveland*

**Steps to a Healthier Cleveland is a city-wide program designed to engage all Clevelanders to live longer, better and healthier lives.** A program of the Cleveland Department of Public Health, Steps to a Healthier Cleveland is funded by the U.S. Department of Health and Human Services as part of Steps to a HealthierUS, a national program focusing on the prevention of diabetes, obesity and asthma and addressing related risk factors—poor nutrition, physical inactivity and tobacco use and exposure.



# B E C O M E *a member*



Organization Name: \_\_\_\_\_

Your Name & Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

## In what industry does your company do its business?

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> medical/healthcare           | <input type="checkbox"/> hospitality/food service | <input type="checkbox"/> retail        |
| <input type="checkbox"/> small business/entrepreneur  | <input type="checkbox"/> non-profit organization  | <input type="checkbox"/> manufacturing |
| <input type="checkbox"/> fire, insurance, real estate | <input type="checkbox"/> government               | <input type="checkbox"/> education     |
| <input type="checkbox"/> construction/development     | <input type="checkbox"/> other _____              |  |

## What types of worksite wellness services or information are you interested in?

- How to get started
- Planning a budget
- Identifying local vendors and community resources
- Presenting the business case to senior management
- Developing a customized strategy
- Starting a wellness committee
- Networking with other "healthy" businesses and Council members
- Other: \_\_\_\_\_

## Annual Membership Fee\*:

- \$50 (up to 150 employees)
- \$100 (more than 150 employees)

## Type of Membership:

- New
- Renewal

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**PLEASE MAKE CHECKS PAYABLE TO "CITY OF CLEVELAND" AND WRITE "STEPS TO A HEALTHIER CLEVELAND" IN THE MEMO LINE. SEND THIS FORM AND MEMBERSHIP FEE TO STEPS TO A HEALTHIER CLEVELAND, CLEVELAND DEPARTMENT OF PUBLIC HEALTH, 1925 ST. CLAIR AVENUE, CLEVELAND, OH 44114**

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c/o Steps to a Healthier Cleveland  
Cleveland Department of Public Health  
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